



To Whom It May Concern:

We recently entrusted the Mergers & Acquisitions team at Sunbelt to help us sell our commercial printing business. Bruce Printing has been a family owned business for nearly 50 years and we have enjoyed owning, operating and working with our staff of 40 people the last couple of decades. A couple years ago we determined it was time to move on.

Unfortunately, when we listed our business for sale in 2006, we opted to try a large local broker with a lower fee and only a local presence. After having the business on the market for a few years without a closing, we enlisted Sunbelt to get the job done. That was one of the smartest business decisions we have ever made.

Within a short time of engaging Sunbelt, their strategic marketing strategy brought multiple buyers from around the country. We were impressed with the diversity of new buyers Sunbelt introduced, given the fact that we had already been on the market for several years.

After reviewing multiple initial offers from around the country, we chose the one that not only met our price and terms, but also where the new owner's style and strategy was consistent with our ongoing vision for the company and employees.

At about the time our letter of intent was executed in the Fall of 2008, the credit market essentially seized and both the banks and buyer were very concerned with a slowing economy. Sunbelt addressed all these issues and continued to offer solutions throughout the process. We were amazed with Sunbelt's ability to diligently work to find creative solutions to bring our sale to close.

After the successful closing, the Sunbelt Team even assisted us with preparing a transition plan for announcing the sale to the employees, customers, vendors and handful of other issues which we would not have been aware of.

The amount of time the Sunbelt team spends on a transaction is incredible. Through the entire process, the team at Sunbelt was quick with updates, even with bad news. These guys are used to all sorts of issues related to a closing and solve problems confidently and professionally. They helped us with negotiations, deal structures, and advice of all sorts.

Sunbelt's top-notch guidance, experience, and service were worth every penny.

Sincerely,

Mike Robertson

A handwritten signature in black ink, appearing to read "Mike Robertson", written in a cursive style.

John Fisher

A handwritten signature in black ink, appearing to read "John Fisher", written in a cursive style.