



To: Anyone selling their business

From: Kelley Faegre former Cold Stone Creamery owner

Re: Mike Wheelock Business Broker

When it came to selling my business I had mixed emotions, Mike was very patient and helpful which allowed me to make a sound decision. Countless times I made demands on Mike for additional information or an expert opinion and he always came through with what I had asked for. I feel he consistently went the extra mile for me. His level of customer service is one of the best I have ever encountered.

Mike also seems to do an excellent job at determining the value of a business. He is also very good at explaining the value to potential buyers. He is personable and can get along with just about anyone, which I feel is important as a business broker. Selling a business can be stressful and Mike is good at keeping things in perspective and diffusing any conflicts.

If I were to sell my business all over again I would not think twice about listing it with Mike. I highly recommend Mike Wheelock as a business broker.

Sincerely,

Kelley Faegre



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